



theutechgroup

The Utech Group Announces Launch of Revamped Website

Major changes to The Utech Group website makes navigation easier and introduces new functionalities — including the ability for people to sign up for leadership training and team development services.

The Utech Group's new website creates a user-friendly experience, while illustrating the boldness of the company's unique approach to change management. Bringing in new colors, easier navigation and a better overall feel that suits the branding of the organization.

Among many of the changes to the website, some key features include:

Re-organized Services

Making it easier for users to find exactly what they need, the new Utech website condenses their various services into four key areas: Business Transitions, Culture Strategy and Implementation, Leadership Development and Team Development. Within these areas, The Utech Group will continue to provide customized services to meet the needs of all organizations.

Resources

Utech's resource page is full of complimentary business insights from the Organizational Development Specialists at The Utech Group. Whether you're looking for strategic planning ideas in a business transition or for advice on organizational culture, the resource page provides a vast pool of knowledge right at your fingertips.

Users will also be able to subscribe to The Utech Group's newsletter. The newsletter will contain blog recaps, company updates, a list of upcoming events and any new resources that become available as they are published on the website.

Online Registration

With the new website, users will be able to conveniently sign up for workshops and trainings held by The Utech Group. This includes a range of offerings, such as free seminars, workshops that award Society of Human Resource Management credits, Utech's five day Leadership Development Intensive and more.

Calendar of Events

The calendar of events feature shows various workshops that The Utech Team will be hosting and/or attending. This addition to the website also provides a list of opportunities to get involved with The Utech Group, as well as other business events in the community.

The improved website reflects, not only the new logo, but the small family business' transformation over the last year. With the name change to The Utech Group earlier this year and the launch of the cultural diagnostic tool, illumyx™, this past November, the updated website is yet another milestone in the company's continual growth journey and mission to “change people's lives.”

To see the new website and learn more, visit <https://utechod.com/>.